

PRESS RELEASE

For Immediate Release

Strategic Insights Inc. Launches New Website

Fresh look of SI revealed by visiting www.strategicinsights.ca

Toronto, ON (August 18, 2010) – Strategic Insights Inc, the firm specialized in business development support and competitive intelligence, has launched a new website.

The new website, www.strategicinsights.ca, provides visitors the opportunity to learn more about SI's business services, our growing team and recent client successes. The site will be of tremendous value to companies looking to increase their understanding of how SI can assist them in strategy, business development and implementation, as well as in market analysis and strategic planning.

The new website was developed with three key strategic areas in mind: quality services, professional team and value to clients.

“We believe our new website better reflects our ability to be a trusted partner to our clients” said the President and CEO of Strategic Insights Inc., T. Rosemary Yeremian, “It also demonstrates with more accuracy the successes we’ve had and the monetary value we have brought to our clients.”

Strategic Insights is known for its extensive work in the energy and infrastructure sectors, and is the only firm that combines CIA-based competitive intelligence training with business development support to accelerate success for our clients.

Strategic Insights Inc. is a consulting firm that advises the top management of leading organizations on issues of strategy, business development and implementation.

For more information, please contact:

Jenna Shaw
Junior Engagement Manager
Jshaw@strategicinsights.ca
(905) 809-2989