

FOR IMMEDIATE RELEASE**Strategic Insights Inc. welcomes Rita S. Karakas as Senior Advisor**

Toronto, ON. April 14, 2011. T. Rosemary Yeremian, President of Strategic Insights Inc., is pleased to welcome Rita S. Karakas, to the company. Ms. Karakas has been given a mandate to help support SI's business growth strategies as well as to work on select client files.

With over 20 years of global experience in both the government and non-government sector. She has considerable expertise and proven specialization in developing solid strategies for corporate planning, organizational change and strategic management planning.

Rita has a substantive track record as a determined and conscientious senior executive and has demonstrated her ability to bring about continual and recognizable transformation at, the United Way/Centraide Canada, YWCA of/du Canada, TVOntario, and Oxfam Great Britain. Ms. Karakas was the principal and managing partner of RSK Associates Inc an international strategic management advisory practice specializing in non-governmental organizations. She has worked extensively with global clients such as the International Federation of Red Cross and Red Crescent Societies, the Australian Government's Aboriginal and Torres Strait Island Council, Oxfam Australia, Oxfam Quebec and Oxfam International.

During her career, Rita has served on many Boards at international and national levels. In particular, she was a Board Member of Green Shield Canada, a non-profit company with annual revenues of over \$1 billion, which specializes in individual health and dental benefit programs and administration. During her 20 year tenure, she chaired the corporation's strategic planning committee. At the time of retirement, she was the Chair of the Compensation and HR Committee.

Rita's sound business strategies and corporate governance restructuring expertise has allowed companies and organizations to achieve up to 169% increases in revenues.

Strategic Insights Inc. advises the top management of leading organizations on issues of strategy, business development and implementation in the energy, infrastructure, telecom and mass transit sectors.

For more information, please contact:

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